



Indigenous Radio
CHON FM
The beat of a different drummer

Advertising Rate Card
July 1, 2022

PRIME TIME AAA <i>Mon-Fri (7-9a / 11:30-1:30 / 4-6p)</i> :30 sec ad ➔ \$32
DAYTIME PLAN <i>Mon-Sat (7a-6p)</i> :30 sec ad ➔ \$26
TOTAL AUDIENCE PLAN <i>Mon-Sun (6a-midnight)</i> :30 sec ad ➔ \$23
OVERNIGHT <i>Mon-Sun (midnight-6a)</i> :30 sec ad ➔ \$5

- :15 sec ads ➔ **discount 30%**
- :45 sec ads ➔ **add 40%**
- :60 sec ads ➔ **add 70%**

- * **VOLUME DISCOUNTS**
Long Term Commitments & Bulk Purchases
- * **FEATURE SPONSORSHIPS**
Require a 4-month commitment
- * **MINIMUM \$350 ORDER REQUIRED**
*Rates are NET, PLUS GST
All accounts are subject to
CHON FM Credit Policy*

3 HOUR REMOTE BROADCASTS

- 9 x :60 sec Cut-ins
- 25 x :30 sec Daytime ads
- 15 x :15 sec Promos

\$1350 / \$200 per each additional hour